

20 WATER-SAVING PLEDGES

This Water Saving Week, choose one (or more) ways to save water and help reduce demand.

1 Brown is the new green

I'll let my lawn go brown, it'll bounce back once the rain comes!



2 Ice for my plants

Leftover ice cubes get a second chance in my houseplants.



3 Pasta water power

I reuse cooled pasta or veg water to feed my garden or houseplants.

4 Don't give your driveway a bath

Paths and driveways get a sweep, not a hose-down. Dirt doesn't need drinking water to disappear.



5 Hold the flush

I flush only when necessary - each flush uses 6/9 litres of drinking water that could be saved.



6 Cold drinks all day

A chilled jug in the fridge means no more running taps for a cold drink.



7 Smart watering

I water my plants in the morning & evening - less evaporation, more hydration.

8 Shower challenge

I pledge to a week of 4-minute showers using the Waterwise Shower Playlist on Spotify.



9 Leaky Loo detective

I'm taking on the #LeakyLooChallenge to hunt down toilet leaks!



10 Re-wear clothes

I wear clothes again if they're fresh, less washing = more water saved.



11 Tap off, teeth on

Turning off the tap while brushing saves enough water to make 100 cups of tea a week.



12 Drip detectives

I fix leaks fast - a dripping tap or running loo can waste enough water to fill a pool over time.



13 Only full loads allowed

I wait for the washing machine and dishwasher to be full before running, half loads waste water.



14 Bowl over waste

I wash fruit and veg in a bowl, then use the water to water my plants.



15 Thaw thoughtfully

I defrost food in the fridge overnight - no tap running needed.

16 Fill what you need

I only fill the kettle with the water I need, to save water and energy.



17 Tap into free water

I collect rainwater in a water butt to keep my garden happy when the sun's blazing.



18 Flow with us

Subscribe to the Waterwise newsletter to stay up to date with campaigns, news and projects.

19 Mindful moments

I pause before I use water, asking myself: do I really need it right now?

20 Stories that ripple

I share water-saving tips with friends and family - because change starts with conversation.

